



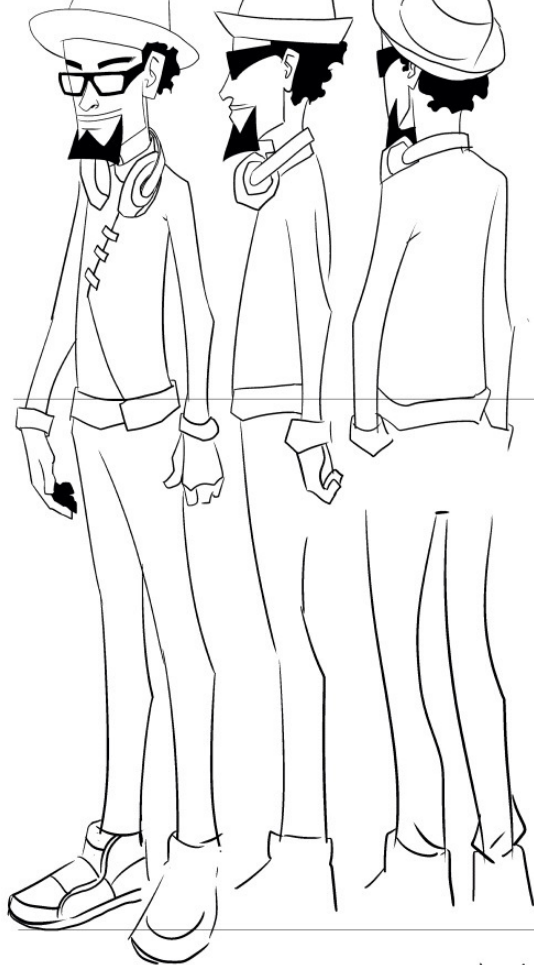
THE UPBEAT™

IMAGINATION WORKSHOP

PORTFOLIO RJ TEMPLE

CREATIVE DIRECTOR

THEMED ENTERTAINMENT
ANIMATION & FILM
ADVERTISEMENT



TURN-AROUND VIEW



INITIAL CONCEPT



"TALENT COMES
NATURALLY. ABILITY
COMES GRADUALLY..."

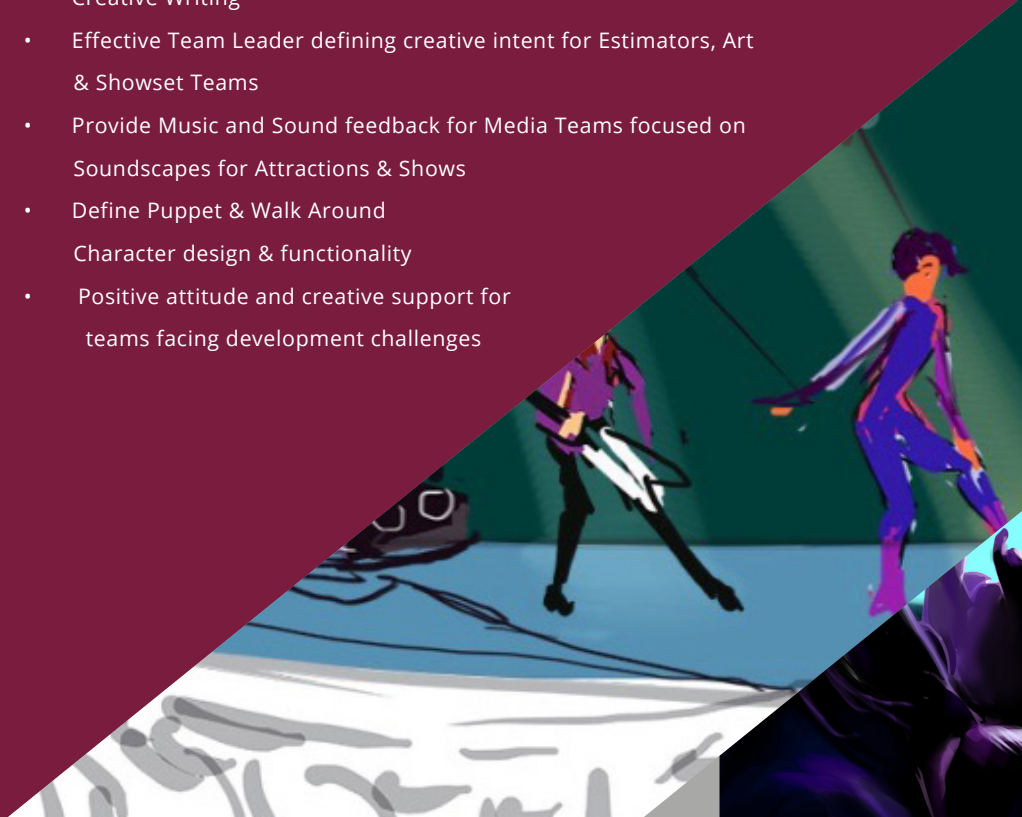
- *Ricki Temple Jr.*

CREATIVE VISION

Creativity is intentional practice I put forth each day to make the imagination and reality just a little bit closer. Developing stories from the ground up requires more than just the ability to draw, but a capacity to look at an idea from all creative angles. With over 15 years of experience in interactive and themed entertainment, I have dedicated my career to creating unforgettable experiences for the entire family to enjoy. With my diverse skill set, fun and optimistic attitude, our collaboration will spark an infectious spirit of innovation in your team that will benefit your IPs for the years to come.

KEY STRENGTHS

- Creative Writing
- Effective Team Leader defining creative intent for Estimators, Art & Showset Teams
- Provide Music and Sound feedback for Media Teams focused on Soundscapes for Attractions & Shows
- Define Puppet & Walk Around Character design & functionality
- Positive attitude and creative support for teams facing development challenges







McCURDY'S

Spirits

ER

ANHEUSER
BUSCH
FINE BEERS
ON TAP
EDWARD WAGNER PROP

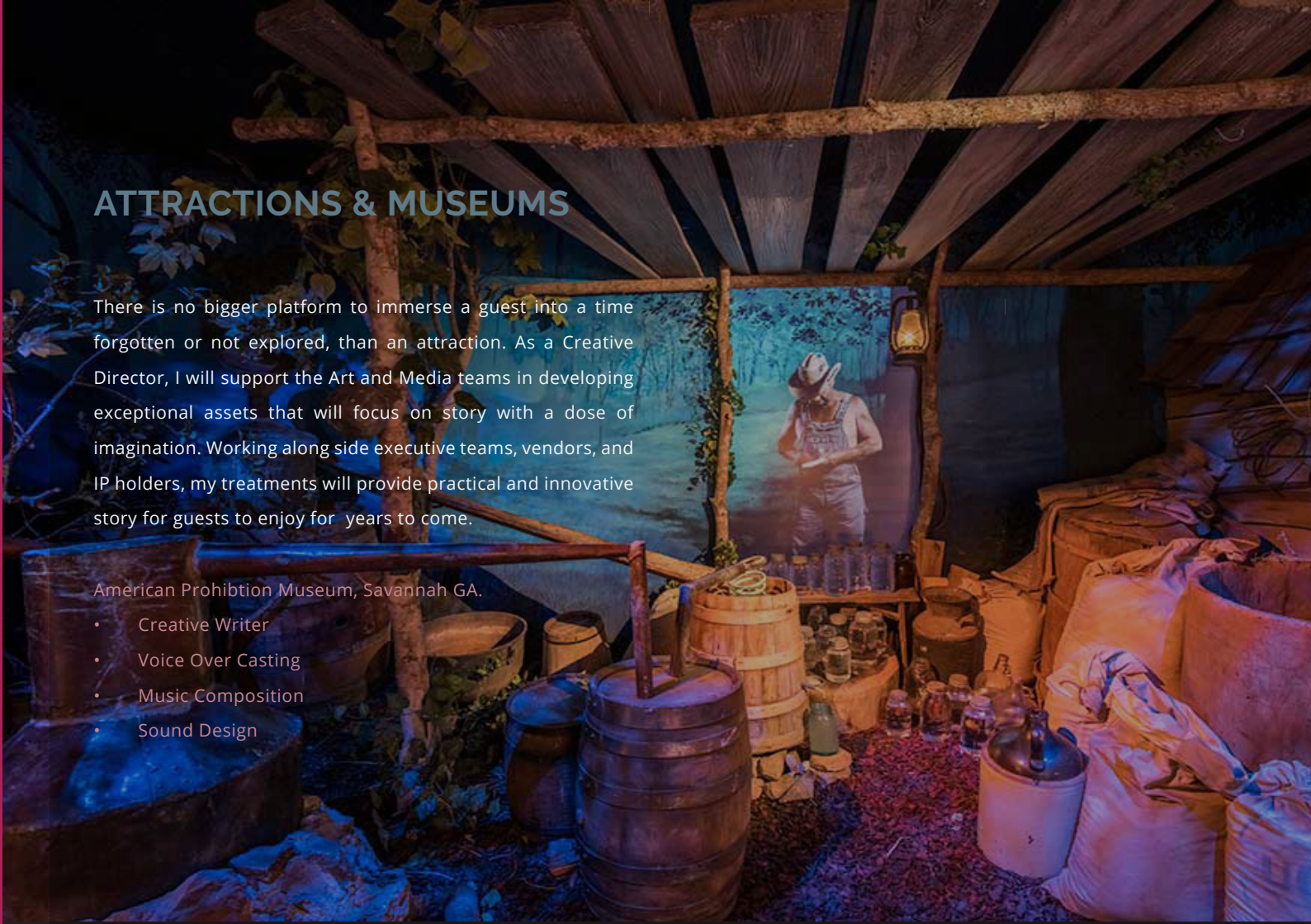
NO
PARKING
ON
THIS SIDE OF
STREET

ATTRACTIONS & MUSEUMS

There is no bigger platform to immerse a guest into a time forgotten or not explored, than an attraction. As a Creative Director, I will support the Art and Media teams in developing exceptional assets that will focus on story with a dose of imagination. Working along side executive teams, vendors, and IP holders, my treatments will provide practical and innovative story for guests to enjoy for years to come.

American Prohibition Museum, Savannah GA.

- Creative Writer
- Voice Over Casting
- Music Composition
- Sound Design





CHARACTER DESIGN

Characters set the tone for a story. Clearly defining the personality and needs for each character is important. These details will heavily support the art teams, show set teams, and vendors to maintain the character integrity through all phases of production. As a Creative Director, I will shape and maintain the characters and give them a role in the story that is meaningful and strategic for the guests to clearly follow.

Professor Sherman, SCCPS Programs (left)

Ruby of Ruby & Rex, OBF Kids Series (right)

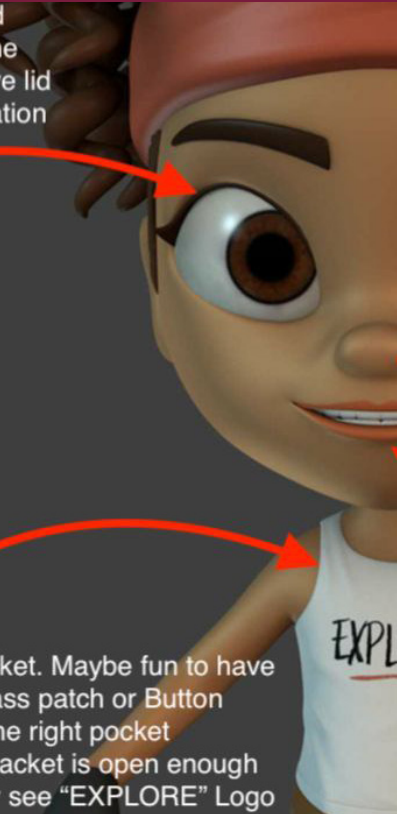
- Art Director
-

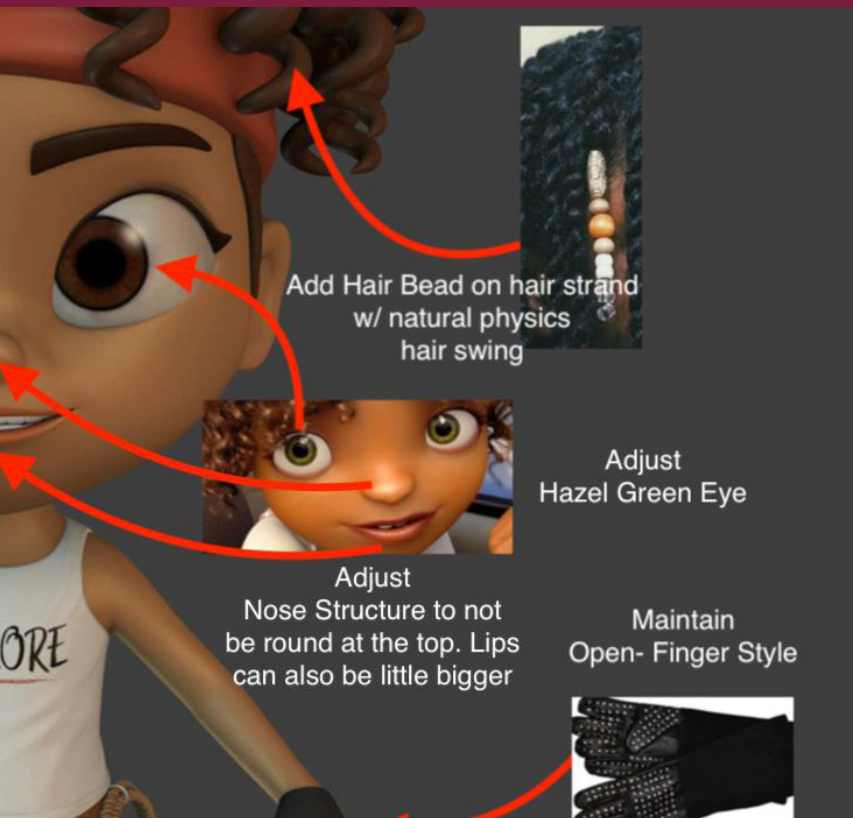
Have three lashes instead of One. Also, make sure she has the ability to blink eye. Eye lid is needed in design for animation



Add over Jacket. Maybe fun to have a Compass patch or Button on the right pocket

Make sure jacket is open enough to see clearly see "EXPLORE" Logo







PRINTED MEDIA

To this day, I still enjoy writing with a pen and paper. Creating content for books requires a lot of patience and dedication. As a Creative Director, I will make the script visually descriptive for the illustration team

to efficiently create storyboards and keyart for final deliverables.

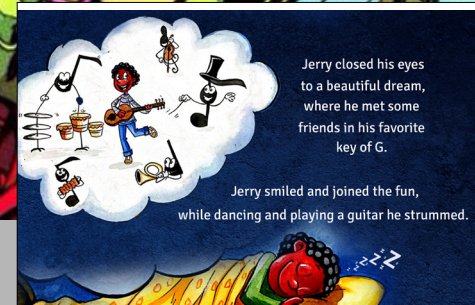
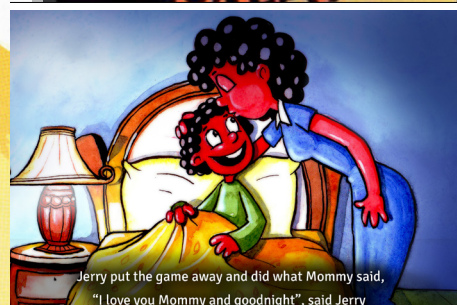
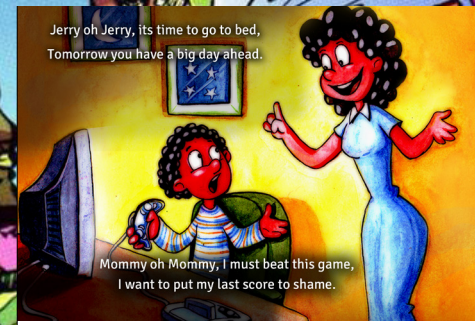
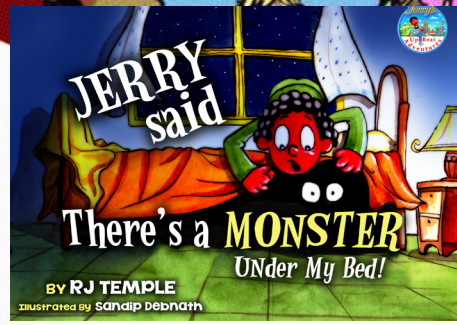
Smash Invasions, UpBeat Comics (middle)

Neno of LIVE in Concert, UpBeats LIVE (left)

Jerry said "There's A Monster Under my Bed" (right)

- Art Director
- Creative Writer







3D ANIMATION & FILM

Animation is my favorite medium for expressing a story. Developing content in this arena as a Creative Director opens up so many opportunities to explore and collaborate with many forms of talent. From the early stages of spotting sessions to post production, the creative need for character integrity is important to fulfill. Time is money, so providing numerous creative options without swaying story beats and budget is key to the success of a film. I will make sure the creative process functions in a cost effective manner while achieving the highest quality for the masses to enjoy.

Rex, of "Ruby & Rex", OBF Kids (Left)

Nugget of "LIVE in Concert", UpBeats LIVE (Middle)

Electrocus of "Neon Metropolis", TV Series (Right)

- Art Director
- Creative Writer
- 3D Modeler & Animation





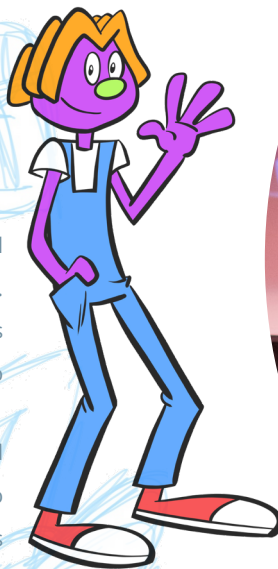
LIVE ENTERTAINMENT

Having many years as a performer for great companies such as Disney and Universal, along with many years of developing original shows for theatre, Creative Directing in this realm is my "Sweet Spot". I've always been a fan of theatre and live shows, utilizing all levels of my skillset from writing, scoring, video editing, sound design, to animation.

As a Creative Director, I will be able to articulate the creative and management necessities of your show, rallying the creative team to purposely develop innovative ideas to bring the story and characters to life on stage.

Tyler, The Prodigal Son, UpBeats LIVE (Left)
Shimmer & Shine LIVE, Nickelodeon (Bottom)
Paw Patrol Live Tour, Nickelodeon (Top R)
TMNT Nick Hotel & Resorts Shows (Bottom R)

- Show Director (UpBeats)
- Art Director (UpBeats)
- Script Editor / Audio Editor (Nick Shows)







EDUCATION

Developing themed entertainment is more than just creating the hottest new attraction, but also utilizing the same creative approach to encourage the next generation. As a Creative Director, I've developed numerous shows and experiences for The Board of Education, 21st Century Learning Program, Boys & Girls Club, and others. Teachers are looking for innovative ways to encourage healthy lifestyles for kids in the classroom and at home. Thousands of kids have experienced my original shows. It took a sea of designers, performers, music producers, writers, and volunteers to pull off these shows. As a Creative Director its important to make sure not just creative intent for the characters, but also the curriculum requirements for the students.

- Zingo, A Situation of Procrastination (L1) • Art Director
 - A Jumpin' UpBeat Sing-Along Shot (L2) • Creative Writer
 - Jerry: iLove to Read Music Video (L3) • Music Composer
 - Tyler: The Drums of Africa (L4) • Motion Capture
- Bo, The Adventure Bear, OBF Kids



*"Seriously...I create cool stuff
just to see everyday people
smile". - Rick Temple Jr.*



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