



THE UPBEAT™

IMAGINATION WORKSHOP

PORTFOLIO

RJ TEMPLE

CREATIVE DIRECTOR

THEMED ENTERTAINMENT
ANIMATION & FILM
ADVERTISEMENT

CREATIVE VISION

Creativity is an intentional practice I pursue each day to make the imagination and reality just a little bit closer. Developing stories from the ground up requires more than just the ability to draw, but a capacity to look at an idea from all creative angles. With over 15 years of experience in interactive and themed entertainment, I have dedicated my career to creating unforgettable experiences for the entire family to enjoy. With my diverse skill set, fun and optimistic attitude, our collaboration together will spark an infectious spirit of innovation in your team that will benefit your creative goals for years to come.

KEY STRENGTHS

- Creative Writing
- Effective Team Leader defining creative intent for Estimators, Art & Showset Teams
- Provide Music and Sound feedback for Media Teams focused on Soundscapes for Attractions & Shows
- Define Puppet & Walk Around character design & functionality
- Positive attitude and team support for companies facing creative development challenges





ATTRACTIONS & MUSEUMS

There is no bigger platform to immerse a guest into a time forgotten or not explored, than an attraction. As Creative Director, I will support the Art and Media teams in developing exceptional assets that will focus on story with a dose of imagination. With majority of attractions in development years in advance, I will develop unique treatments that will invite innovation and encourage next level ideas.

American Prohibition Museum, Savannah GA.

- Creative Writer
- Voice Over Casting
- Music Composition
- Sound Design





CHARACTER DESIGN

Characters set the tone for a story. Clearly defining the personality and needs for each character are apart of the building blocks to develop timeless characters. Solid character treatments heavily support the art teams, show set teams, and vendors to maintain the character integrity through all phases of production. As Creative Director, I will guide the art teams to shape and fine tune the character design and intergrate them effectively in the story so guests can love them as much as you do.

Professor Sherman, SCCPS Programs (left)
Ruby of Ruby & Rex, OBF Kids Series (right)
• Art Director

Have three lashes instead of One. Also, make sure she has the ability to blink eye. Eye lid is needed in design for animation



Add Hair Bead on hair strand w/ natural physics hair swing



Adjust Hazel Green Eye



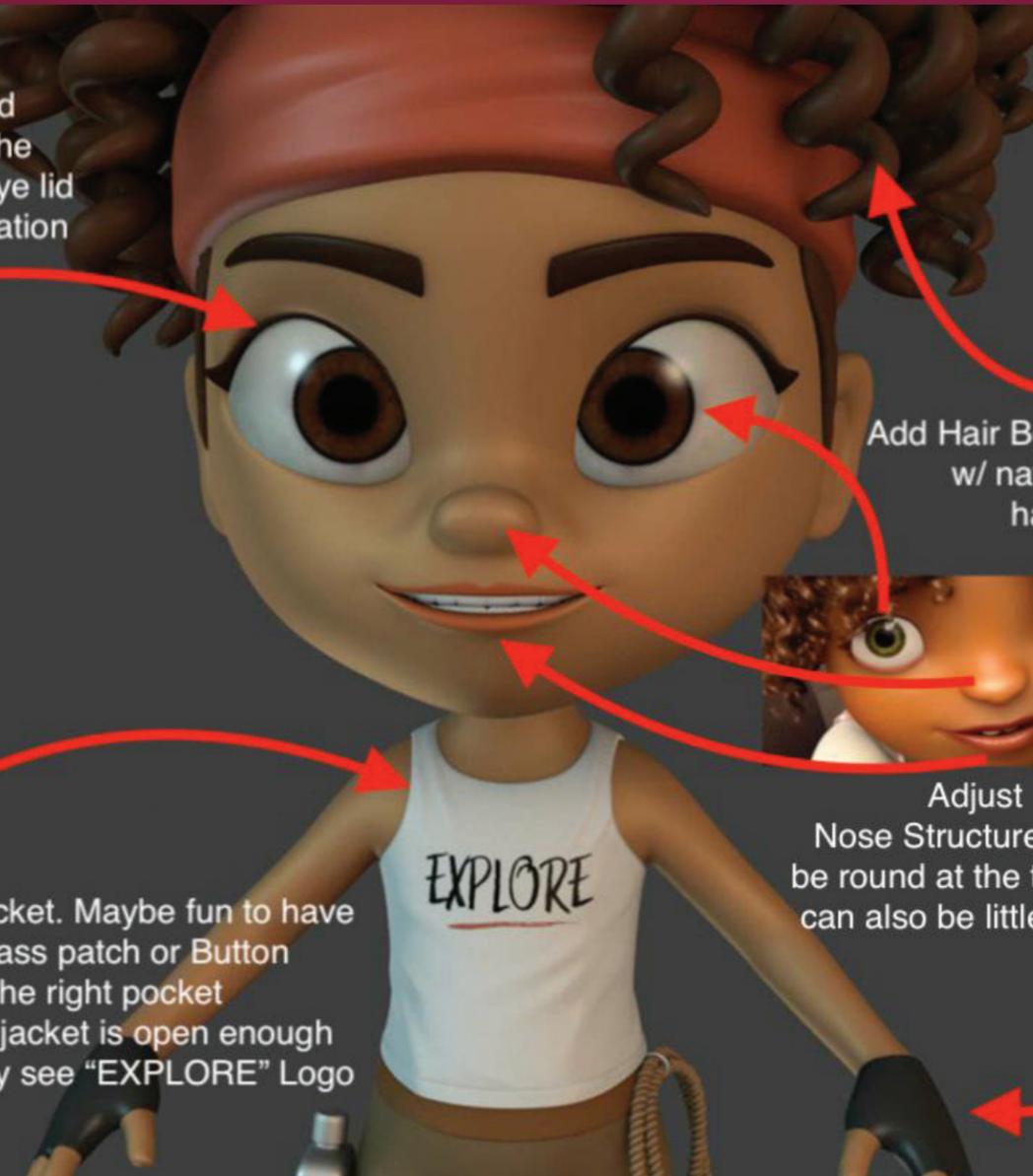
Adjust Nose Structure to not be round at the top. Lips can also be little bigger



Maintain Open- Finger Style



Add over Jacket. Maybe fun to have a Compass patch or Button on the right pocket
Make sure jacket is open enough to see clearly see "EXPLORE" Logo




3D ANIMATION & FILM

Animation is my favorite medium for expressing a story. Developing content in this arena as a CreativeDirector opens up so many opportunities to explore and collaborate with many forms of talent. From the early stages of spotting sessions to post production, the creative need for character integrity is endless. Time is money, so providing numerous creative options without swaying story beats and budget is key to the success of a film. I will make sure the creative process functions in a cost effective manner while achieving the highest quality for your content.

Rex, of "Ruby & Rex", OBF Kids (Left)

Nugget of "LIVE in Concert", UpBeats LIVE (Middle)

Electrocus of "Neon Metropolis", TV Series (Right)

- Art Director
- Creative Writer
- 3D Modeler & Animation

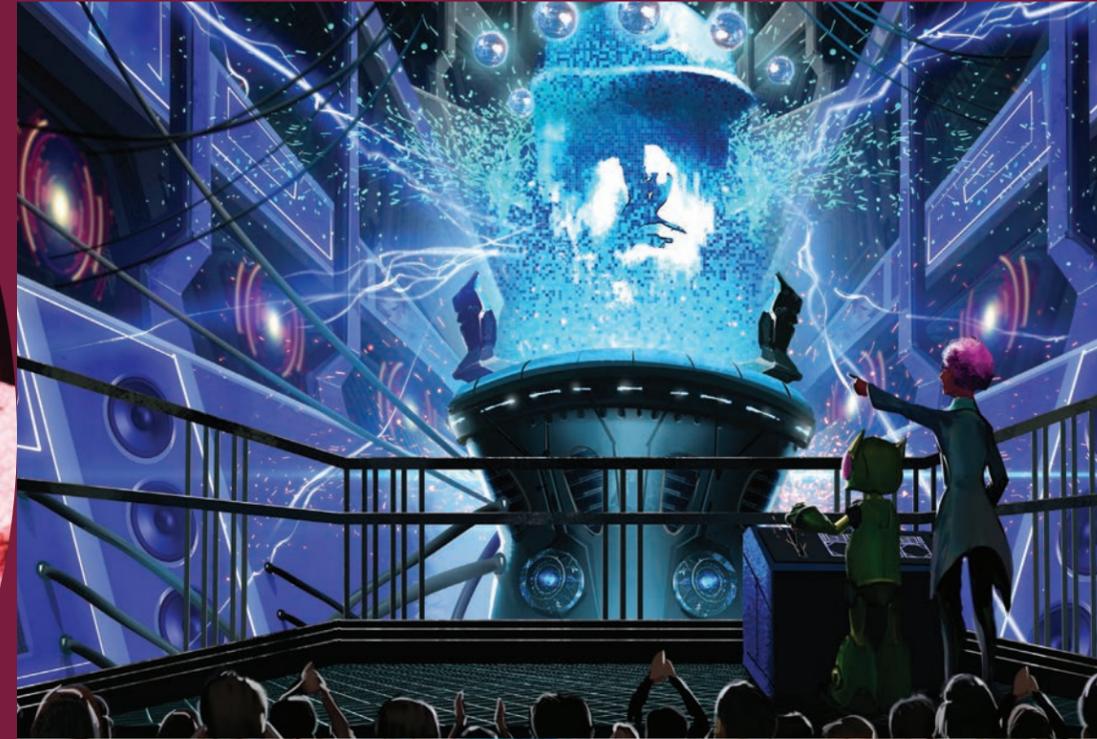
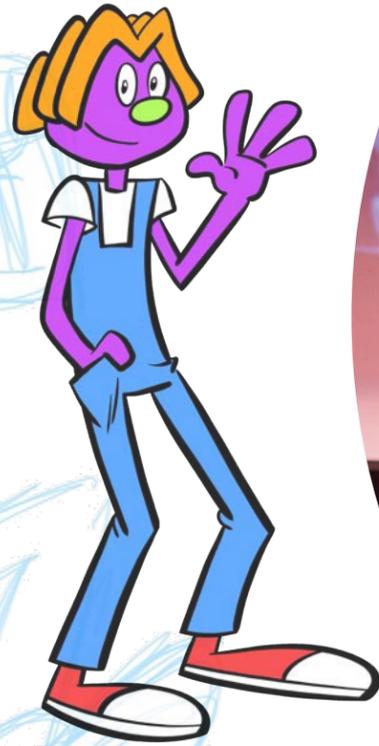


LIVE ENTERTAINMENT

Having many years as a performer for great companies such as Disney and Universal, along with many years of developing original shows for theatre, Creative Directing in this realm is my "Sweet Spot". I've always been a fan of theatre and live shows, utilizing all levels of my skillset from writing, scoring, video editing, sound design, to animation.

As Creative Director, I will be able to articulate the creative and management necessities of your show, rallying the creative team to purposely develop innovative ideas to bring the story and characters to life on stage.

- Tyler, The Prodigal Son, UpBeats LIVE (Left)
- Swanson, UpBeats LIVE (Bottom Left)
- Shimmer & Shine LIVE, Nickelodeon (Bottom)
- Paw Patrol Live Tour, Nickelodeon (Top R)
- TMNT Nick Hotel & Resorts Shows (Bottom R)
- Show Director (UpBeats)
- Art Director (UpBeats)
- Script Editor / Audio Editor (Nick Shows)





EDUCATION

Developing themed entertainment is more than just creating the hottest new attraction, but also utilizing the same creative approach to encourage the next generation. As a Creative Director, I've developed numerous shows and experiences for The Board of Education, 21st Century Learning Program, Boys & Girls Club, and others. Teachers are looking for innovative ways to encourage healthy lifestyles for kids in the classroom and at home. Thousands of kids have experienced my original live shows over the past 14 years. It took a sea of designers, performers, music producers, writers, and volunteers to pull off these shows. Its important to make sure not just creative intent for the characters is the focus, but also the curriculum requirements for the students to learn and grow.

Zingo, A Situation of Procrastination (L1)
A Jumpin' UpBeat Sing-Along Shot (L2)
Jerry: iLove to Read Music Video (L3)
Tyler: The Drums of Africa (L4)
Bo, The Adventure Bear, OBF Kids

- Art Director
- Creative Writer
- Music Composer
- Motion Capture



*“Seriously...I create cool stuff
just to see everyday people
smile” . - **Ricky Temple Jr.***



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